



3rd International Exhibition And Conference

Sustainable Cities

13 To 16 Oct. 2025

Opening Hours: 17 To 22

Kish International Exhibition Center

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Sustainable City
Lasting Generation

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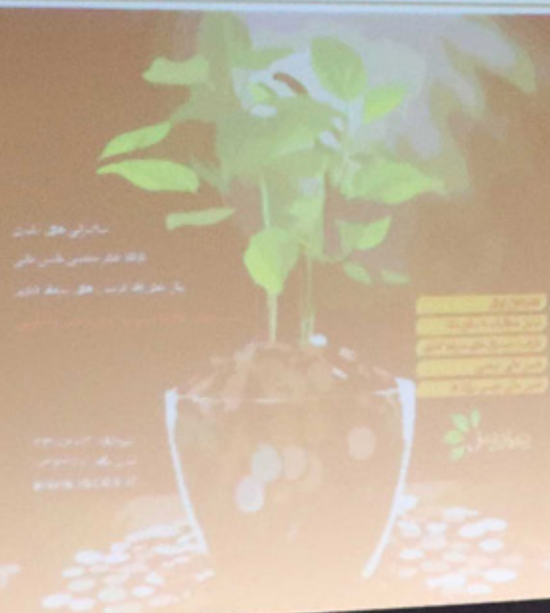


همایش بین المللی فرصت های سرمایه گذاری و تامین مالی پایدار

همزمان با دهمین نمایشگاه بین المللی شهر پلدار

۱۸ و ۱۹ مهر ۱۳۹۳

مرکز همایش های بین المللی جزیره کیش



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- 1. فرصت های سرمایه گذاری
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- 4. سرمایه گذاری در بخش خصوصی
- 5. سرمایه گذاری در بخش دولتی
- 6. سرمایه گذاری در بخش غیردولتی
- 7. سرمایه گذاری در بخش دولتی
- 8. سرمایه گذاری در بخش دولتی
- 9. سرمایه گذاری در بخش دولتی
- 10. سرمایه گذاری در بخش دولتی



Overview of the Exhibition

International exhibitions for sustainable cities focus on innovative solutions in resource management, renewable energy, smart transportation, and urban green infrastructure. They also cover digital technologies and artificial intelligence in sustainable cities, new investment models, and sustainable urban financing, advanced urban design, optimizing urban services, and creating added value while preserving local identity and urban culture. This exhibition is the largest gathering of government organizations and private companies, playing a crucial role in empowering cities and urban living today, facilitating better decision-making for service providers and urban managers, and ensuring the optimal delivery of innovative urban services and the sustainability of necessary industries and infrastructures.

The exhibition aims to develop the sustainable city market, enhance the quality of life in urban areas, create a conducive environment for effective interaction with urban elites, make optimal use of existing capacities in successful urban services, effectively utilize experiences from sustainable and successful cities worldwide, familiarize attendees with green and sustainable transportation, and introduce the latest global achievements. It seeks to promote sustainable approaches across all urban development activities and related industries and services.

Cities in Iran, like others around the world, face various sustainability challenges, including traffic congestion, air pollution, water supply issues, environmental concerns, biodiversity loss, and waste management problems. Inadequate communication and access to IT infrastructure, housing crises, inefficient urban management, urban heat stress, and economic issues can significantly impact the quality of life for citizens and the continuity of industrial activities. Addressing these diverse challenges requires effective policy-making, coherent management, and targeted planning, which depend on enhancing public awareness, familiarizing with sustainable technologies, identifying and creating investment opportunities, exchanging experiences and knowledge, promoting corporate social responsibility, and establishing strategic national and regional partnerships—one of the most favorable grounds provided by the International Sustainable City Exhibition.

Organizations and industries may also face various sustainability challenges due to negligence. Issues in industrial sustainability in Iran include high energy consumption, greenhouse gas emissions, rising production costs, environmental pollution, aging equipment, low productivity, underutilization of modern technologies, increased resource consumption,

financial issues, liquidity constraints, and the ability to invest in sustainability projects and process improvements. Organizational challenges include employee management, skill development, and product quality.

Despite these challenges, there are opportunities to implement measures to enhance sustainability in organizations and industries while reducing their negative impacts on the environment and economy. These measures may include updating technologies, optimizing processes, controlling pollution, and developing sustainability strategies. The concept of sustainability in industries refers to industrial development and operations that strive to protect natural resources and the environment while meeting the needs of economic and social entities without causing irreparable harm to the environment and society. Industries can adopt a sustainable approach to preserve natural resources, reduce pollution and greenhouse gas emissions, develop innovative technologies, and enhance social responsibility and workplace safety as key sustainability issues.

The International Sustainable City Exhibition serves as the largest gathering and the only industrial and commercial event in the field of urban and industrial sustainability in the country, bringing together all stakeholders. It provides the necessary platform for policy-making, planning, and promoting urban sustainability concepts. Participation in the Sustainable City Exhibition can create numerous opportunities and benefits for organizations and industries, such as showcasing new products and technologies, defining capacities, creating professional networks, gaining insights about competitors, and promoting research and development, ultimately leading to increased innovation, opportunity identification, and vital connections for industries. Various valuable side programs, including conferences, workshops, expert panels, and networking stations, complement the competitive environment of this exhibition. Industries can also leverage the opportunity to participate in the exhibition to present their core issues and challenges to innovative knowledge-based companies, thus ensuring the survival of the industry while protecting the environment and improving their social and economic conditions through innovative solutions.



Exhibition Themes

Focusing on the latest achievements and innovations in sustainability, this international exhibition on sustainable cities seeks to create a global dialogue and interaction that promotes the exchange of ideas and best practices. This event covers a wide range of critical topics that impact various aspects of sustainable urban living, including:

Innovative solutions in resource management and renewable energy

- Intelligent management of energy networks
- Creation of renewable energy systems and their management
- Investment in solar, wind, and hydrogen power generation projects
- Implementation of optimized energy management systems in buildings, organizations, and industries to reduce consumption
- Examining the role of education in promoting a culture of optimal energy consumption and the use of renewable resources

Smart transportation and green urban infrastructure

- Development of charging infrastructure for electric vehicles and the use of renewable fuels
- Utilizing advanced technologies for traffic control and reducing congestion during peak times
- Intelligent traffic management systems (ITS)
- Communication technologies (V2I and V2V)
- Use of sensors and connected devices for monitoring infrastructure status and improving efficiency
- Mobile applications for providing real-time information to travelers
- Analyzing challenges and providing solutions and opportunities related to autonomous vehicles in cities

Digital technologies and artificial intelligence in sustainable cities

- Development of innovative technological infrastructure for urban communications
- Utilizing social networks and digital tools for citizen participation in urban decision-making

- Employing artificial intelligence for monitoring and maintaining urban infrastructure
- Using digital technology to control heating, cooling, ventilation, and lighting systems in buildings
- Implementing sensors and AI for monitoring air pollution, air quality, and urban conditions

Innovative urban investment and sustainable financing models

- Development of electronic banking and payments based on technological tools
- Presenting investment plans for financially profitable projects with positive environmental impacts
- Issuing bonds to finance large-scale sustainable urban projects
- Islamic financing through the issuance of Sukuk and other Islamic contracts
- Crowdfunding for introducing plans and for national and knowledge-based projects

Advanced urban design and optimizing urban services

- Designing low-energy and efficient buildings
- The combination of various land uses (residential, commercial, office) to reduce travel needs and increase accessibility
- The use of sustainable architecture and design principles in the public spaces of buildings
- Designing attractive and efficient public spaces using urban elements that enhance social interaction with cultural activities
- Creating multi-functional layered parking lots and using modern management technologies
-

Adding value while preserving local identity and urban culture

- Showcasing handicrafts and local arts in urban spaces
- Planning and promoting cultural events with national occasions
- Supporting creative art groups and local grassroots organizations
- Designing buildings inspired by traditional local and Islamic architecture while considering climatic and environmental conditions
- Collaborating with creative and knowledge-based companies to deliver ideas and innovations that create value





Goals of the International Sustainable City Exhibition

The International Sustainable City Exhibition is an event aimed at bringing together professionals, policymakers, and the community to promote a more sustainable future for our cities. This exhibition serves as a platform for exchanging ideas, innovations, and best practices to create more sustainable, vibrant, and livable communities. The goal is to present a global perspective on current challenges and opportunities in sustainable urban development and to stimulate discussions that lead to real actions and positive changes. The objectives of this exhibition can be divided into general and specific goals.

General Goals of the International Sustainable City Exhibition Include:

Awareness and Education:

- Providing information on sustainable city concepts and sustainable industrial development to the general public.
- Teaching methods and tools that can help organizations and industries in their sustainability efforts.

Identifying Opportunities and Challenges:

- Identifying investment opportunities in the fields of sustainable economy.
- Presenting the challenges faced in the path to the sustainability of cities, organizations, and industries.

Networking and Experience Exchange:

- Creating opportunities for dialogue and experience sharing among industries, specialists, urban officials, and experts.
- Creating Supportive Business and Virtual Networks For sustainable projects.

Enhancing Cooperation Between Sectors:

- Combining efforts and cooperation among government, private sector, and local communities to enhance social capital.

- Promoting Interaction Between organizations, industries, and various urban characteristics.

Showcasing Innovative Technologies:

- Presenting major technological trends that assist cities in achieving sustainability.

Promoting Positive Changes Towards Sustainability:

- Encouraging citizens to make small daily changes that contribute to sustainability.
- Motivating effective participation in sustainable projects.

Specific Goals of the International Sustainable City Exhibition Include:

Presenting the latest technological achievements in the fields of sustainable and smart industries and cities:

- Introducing technologies that aid the sustainable development of industries and cities.
- Familiarizing attendees with technologies related to various urban sectors.

Promoting a sustainable approach in development:

- Encouraging the use of sustainable approaches in urban, organizational, and industrial development.
- Raising awareness about the importance of conserving resources and the environment.

Examining the Role of Construction Management in Empowerment, Optimization, and Providing Appropriate Models in Development:

- Examining the Role of Construction Management in Sustainable Development.
- Providing Management Models to Improve the Quality of Life for Citizens.

Familiarization with New Concepts in the Field of Structures and Sustainable City Design:

- Introduction to Concepts Related to Sustainable Urban Design.
- Familiarization with Techniques and Methods of Spatial Analysis in Sustainable Cities.

Developing Transportation Infrastructure Towards Smart Transportation:

- Developing Sustainable Public Transportation Systems.
- Utilizing Smart Technologies in Transportation Management.

Creating a Suitable Environment for the Presence of Knowledge-Based and Innovative Companies:

- Creating a Collaborative Space for Knowledge-Based Companies.
- Promoting Research and Development in Sustainability Topics with Open Innovation Models.

Preserving Environmental Health and the Earth's Ecosystem:

- Promoting the Sustainable Use of Natural Resources.
- Preserving Biodiversity and Preventing Environmental Pollution.

Introducing Achievements, Capacities, and Abilities of Companies, Institutions, Organizations, and Related Industries:

- Introducing Companies and Institutions Active in Sustainable Public Transportation and Related Industries.
- Presenting Successful Experiences and Achievements of These Institutions.

Examining Optimal Energy Consumption and Providing Suitable Solutions for Urban and Development Growth:

- Promoting Optimal Energy Consumption in Construction and Transportation.
- Offering Solutions to Reduce Energy Consumption in Organizations, Industries, Buildings, and Cities.

Developing the Market and Services for Smart Cities and Industries:

- Creating Space for the Development of Smart Services in Industries and Cities.
- Promoting the Use of Smart Technologies in Urban and Industrial Services.

Establishing Effective Communication Between Scientific and Executive Institutions to Achieve a Resistant Economy:

- Promoting Cooperation Between Universities and Executive Institutions.
- Creating a Bridge for Transferring Scientific Knowledge to Industries and Urban Operations.

Contracting for Trade in the Development of Sustainable Smart Cities with Companies:

- Creating International Cooperation Opportunities with Companies in the Development of Smart Cities.
- Establishing International Trade Contracts for the Development of Smart and Sustainable Urban Projects.

Expanding Interaction with Other Countries and Utilizing Their Successful Achievements and Experiences:

- Exchanging Experiences with Other Countries in the Area of Sustainable Cities, Organizations, and Industries.
- Utilizing Innovative Services and Products from Other Countries.

Creating Investment Incentives for the Private and Public Sectors in Urban and Rural Industries:

- Promoting and Disseminating Investment in Sustainable Development Projects.
- Presenting Innovative Sustainable Financing Methods Based on Islamic Mechanisms.

Attracting and Guiding Domestic and Foreign Investments into Sustainable Development Projects:

- Offering Specific and General Investment Incentives for Urban Sustainability Projects, Organizations, and Industries.
- Presenting Investment Opportunities in Sustainable Urban Development Projects, Organizations, and Industries.

Participating Expert Groups

The International Sustainable City Exhibition is proud to host a wide range of professionals and specialized groups that are leading in the field of sustainable urban development. This event provides a diverse gathering of experts and thought leaders, each contributing their unique expertise and perspectives, enriching the discussions and knowledge exchange at the event. The participating specialized groups in the International Sustainable City Exhibition include:

Urban Planning and Sustainable Urban Management

- Municipalities of Major Cities
- Municipalities of Provincial Centers
- Free Zones and Special Economic Zones
- Companies based in Industrial Parks
- Companies in the Urban Services Sector
- Companies in Urban Beautification
- Green and Smart Buildings and Developers

Sustainable Transport and Electric Vehicles

- Automakers
- Companies in Road Transport
- Innovation in Smart Transport and Traffic Control
- Airlines, Airports, and Air Transport
- Ports, Shipping, and Maritime Transport
- Companies in Rail Transport
- Companies in Transit Transport
- Companies in Logistics Services
- Companies in Transportation Infrastructure Development

- Companies providing Urban Lighting and Beautification Services

Investment and Sustainable Financing Opportunities

- Banks and Insurances
- Holding Companies and Investment Funds
- Brokerage Firms and Capital Providers
- Financial Service Groups
- Stock Exchange and Leasing Companies
- Innovation in Crowdfunding

Leap in Production and Sustainable Development of Industries and Mines

- Industries and Mines
- Oil, Gas, and Petrochemical Sector
- Companies in Water, Electricity, and Fuel
- Renewable Energy Sector (Solar, Wind, etc.)
- Environmentally Friendly Companies and Green Industries
- Knowledge-Based Firms in Smart and Sustainable Industries
- Incubators, Innovation Centers, and Science and Technology Parks
- Factories producing Wind Turbines and Solar Panels
- Companies and Factories in Environmental Technologies, Recycling, and Pollution Reduction and Monitoring

Smart Government and Digital Economy

- Smart Government Services Pavilion (Ministries and Presidential Offices)
- Communication and Mobile Service Operators
- Information and Communication Technology Companies
- Electronic Payment Service Providers
- Internet and Social Media Service Providers
- Super Apps and Application Software for Services (Messaging, Online Taxi Payments, etc.)
- Companies related to the security of sustainable and smart city infrastructures
- Companies in Smart Infrastructure and Telecommunications Equipment
- Companies in Blockchain and Cryptocurrency
- Companies in E-commerce Services
- Smart Networks for Managing and Monitoring Energy Carriers

- Providers of Smart and Sustainable Tourism Services

Green and Digital Banking and Insurance

- Digital Banking in Islamic Cities
- Neo Banks and Virtual Banking Services
- Smart Applications, Banking, Fintech, and Lending Technologies
- Mobile Banking and Related Technologies
- Electronic and Parametric Insurance
- Cyber Insurance and Digital Marketplaces

Companies in Architecture of Sustainable and Smart Buildings

- Companies in Urban Beautification and Urban Furniture
- Companies active in Material Conversion and Waste Management
- Equipment and Industries related to Waste Collection
- Consulting Engineering Firms in Architecture, Urban Planning, and Urban Design
- Lighting Companies and Road and Urban Lighting Production and Supply
- Knowledge-Based Companies related to Smart and Sustainable Buildings
- Companies involved in the construction and equipping of smart buildings
- Companies active in producing sustainable new building materials

Iran Chamber of Commerce

Professional Associations

NGOs and Relevant Trade Associations (Unions, Syndicates, Associations, and ...) and Media Representatives

Participating Governmental and Non-Governmental Organizations

We are proud to bring together a wide range of governmental and non-governmental organizations at the International Sustainable City Exhibition. These organizations and institutions, with their commitment to creating more sustainable communities and participating in this event, have demonstrated that they are at the forefront of efforts to bring about positive change. Their participation reflects the diversity and broad commitment necessary to create a more sustainable future for our cities.

The participating governmental and non-governmental organizations in the International Sustainable City Exhibition include:

1. Ministries and Affiliated Organizations

Ministry of Interior: Urban and Rural Development Deputy, Municipalities and Village Administrations, Transportation Office, High Council for Traffic Coordination of Cities, National Disaster Management Organization, Social Affairs Organization, Office of Islamic Councils of Cities and Villages, Center for E-Government Development, Information Technology, Statistics and Cyber Space.

Ministry of Industry, Mine and Trade: Deputies for Machinery and Equipment Industries, General Industries, Transport Industries, Mining and Material Processing, Trade and Services, Small Industries and Industrial Parks Organization of Iran, Specialized Holding Company for Supporting Research and Development of Advanced Industries, Export Guarantee Fund, Marine Industries Development Fund, Small Industries Investment Guarantee Fund, Iranian Mines and Mining Industries Development and Renovation Organization, Iranian Industrial Development and Renovation Organization, Trade Development Organization of Iran, International Exhibitions Company of the Islamic Republic, High Council for Supervising the Iran Chamber, Supreme Committee for Supporting Industries, Production Facilitation and Barrier Removal Headquarters.

Ministry of Roads and Urban Development: Deputies for Housing and Building, Transportation, Urban Planning and Architecture, Civil Aviation Organization, Ports and Maritime Organization, Road Maintenance and Transport Organization, Executive Organization of Government and Public Buildings and Installations, National Land and Housing Organization, Meteorological Organization, Road Research Center, Islamic Republic of Iran Railways, Airports and Air Navigation Company, Urban Regeneration Company, Specialized Holding Company for New Cities Development, Foundation for the Islamic Revolution Housing, Transportation Infrastructure Development Company.

Ministry of Communications and Information Technology: Deputies for Communications and Planning, Information Technology, Innovation, Telecommunication Company, Specialized Holding Company, Infrastructure Communications Company, Regulatory Authority for Communications, Iran Information Technology Organization, Iran Post Bank, National Post



بدون پسماند و زیست سازگار
تأثیرات ۱۰۰ لیتر بر سلامت
فکر استفاده در تمام زمینه های ملی



Ministry of Oil: National Oil Company (National Oilfields Company, Pars Oil and Gas Company, National Fuel Optimization Company, etc.), National Gas Company, National Petrochemical Company of Iran, Persian Gulf Petrochemical Company, Bandar Imam Petrochemical Company, Shazand Arak Petrochemical Company, Polymer Ario Sasol, Jam Petrochemical Company, etc., National Oil Refining and Distribution Company of Iran (Tehran Refinery, Persian Gulf Star Refinery, etc.).

Ministry of Energy: Deputies for Water and Wastewater, Electricity and Energy, Renewable Energy Sector, Specialized Holding Companies, Iran Water and Power Resources Development Company, Power Research Institute, Water and Electricity Industry University, Water Research Institute, Power Plants.

Ministry of Economic Affairs and Finance: Deputies for Banking, Insurance, and State Companies, Central Insurance of the Islamic Republic, Privatization Organization, Securities and Exchange Organization, Islamic Republic of Iran Customs, Foreign Investment Company of Iran, Economic Affairs Research Institute, Center for Information Technology, Cyber Security, and Smart Economy.

Ministry of Foreign Affairs: Legal and International Affairs Deputy, Economic Diplomacy Deputy, Political Deputy, Consular Affairs, Parliament and Iranians, Public Diplomacy Center, Political and International Studies Center.

Ministry of Science, Research, and Technology: Iran Scientific and Industrial Research Organization, Jihad University, Iran Scientific and Industrial Research Organization, Representative Office of the Islamic Republic of Iran at UNESCO, Universities and Higher Education and Research Centers, National Commission for UNESCO in Iran.

Ministry of Cultural Heritage, Tourism, and Handicrafts: Specialized Holding Company for Iran Tourism and World Tourism Development, Handicraft and Carpet Development Fund, Revitalization and Utilization of Historical and Cultural Sites, Research Institute of Cultural Heritage and Tourism, Iran Tourism Development Company, Deputies for Tourism, Handicrafts and Traditional Arts, and Parliamentary Affairs.

Ministry of Defense and Armed Forces Support: Specialized companies in Information and Communication Technology, SAHA Iran and its subsidiaries, SANAM, Geographic Organization of the Armed Forces, Ghadir Construction Holding, etc.

2. Presidential Deputies and Organizations

- National Budget and Planning Organization
- Environmental Protection Organization
- Scientific and Technological Deputy and Knowledge-Based Economy
- Economic Deputy of the Presidency
- National Standards Organization
- Innovation and Prosperity Fund
- National Disaster Management Organization
- Passive Defense Organization
- Foundation for the Islamic Revolution Housing
- Professional and Computer Systems Organization
- National Cartography Organization
- National Registration of Deeds and Properties Organization

3. Free Trade Zones and Special Economic Zones

- Secretariat of Free Trade Zones
- Special Economic Zones

4. Municipalities and Affiliated Organizations

- Islamic Councils of Cities
- Tehran Municipality, Municipalities of Major Cities and Provincial Centers
- Technical and Civil Deputy, Urban Planning and Architecture, Transportation and Traffic, Urban Services and Environment, Financial and Economic, Parks and Green Spaces Organization,
- Waste Management Organization, Beautification Organization, Information and Communication Technology Organization, Renovation Organization, Investment and Public Participation Organization, Bus and Taxi Services, and Urban Railways.

5. Committees of the Islamic Consultative Assembly

- Commissions related to the exhibition topics such as industries, energy, and social economy in the Islamic Consultative Assembly.
- Research Center of the Islamic Consultative Assembly.

International Section

The third International Sustainable City Exhibition proudly hosts a wide range of international participants who are pioneers in creating sustainable and resilient communities. This event acts as a valuable environment for exchanging knowledge, innovations, and best practices, benefiting from the presence of leading organizations, specialists, and thought leaders from around the world. Our international participants, committed to making a real change, are at the heart of this event, providing valuable perspectives and unique insights.

This exhibition is honored to host diverse groups of international participants, each with their own unique expertise and experience. These groups include leading NGOs, innovative companies, prestigious universities, and governmental institutions that are at the forefront of efforts to create sustainable cities. These international participants energize the event with their passion for creating a better future.

The participating foreign groups in the international section include:

Sustainable Development and Sustainable City Pavilion

- Ministry of Foreign Affairs of the Islamic Republic of Iran
- United Nations Sustainable Development Commission
- Secretary of the National Habitat Committee of the Islamic Republic of Iran (UN-HABITAT)
- National UNESCO Commission in Iran
- Ambassadors from model sustainable cities worldwide
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Investment and Sustainable Financing Pavilion

- Pavilion of international investment and financial services companies

Trade and Sustainable Economic Development Pavilion

- Iran Chamber of Commerce
- Provincial Chambers of Commerce
- Joint Chambers with Commonwealth countries

Pavilions of Foreign Countries

- Pavilion of BRICS member countries
- Pavilion of Shanghai Cooperation Organization member countries
- Pavilion of friendly and neighboring countries of Iran from Central Asia, East Asia, the Middle East, Eastern Europe, Africa, and South America
- Pavilion of model cities and leaders in sustainability

Pavilion of the International Consortium of Sustainable Technology Companies

- Pavilion of the International Consortium of Smart Transportation Companies
- Pavilion of the International Consortium of New and Renewable Energy Companies

Conference on Sustainable Investment and Financing

The financing of development projects and the increasing needs of citizens for goods and services emphasize the importance of focusing on sustainable investment methods and financing sources. Financial resources should not only be reliable and sustainable but also not pose a threat to urban sustainable development, while simultaneously leading to economic, social, and environmental sustainability. Alongside the third International Sustainable City Exhibition, we are honored to host a special conference focusing on one of the most important aspects of creating sustainable communities: the Sustainable Investment and Financing Opportunities Conference at the Kish International Conference Center. This conference provides a valuable opportunity to bring together specialists, investors, and policymakers to discuss the latest investment trends and financial solutions for advancing sustainable urban projects. Given the critical importance of securing appropriate funding sources for creating sustainable cities, this conference aims to provide insights and solutions that can shape the future of our cities.

Main Themes of the Conference Include:

Specialized courses and events introducing investment opportunities and efficiency

- Introduction of sustainable investment opportunities in urban planning, urban development, and industries
- Familiarization with methods to increase the return on productive and sustainable investments
- Familiarization with methods for enhancing investment productivity

Foreign investment and sustainable financing

- Experience transfer in attracting foreign investment
- Event introducing the capacity for rial and foreign currency financing
- Familiarization with the process of attracting foreign investment in Iran
- Introduction and explanation of general and specific support and incentives for domestic and foreign investment
- Event on the advantages and incentives of the Islamic Republic of Iran for foreign guests
- Event on investment in artificial intelligence: familiarization with opportunities, advantages, and requirements

Capital market and sustainable financing

- Examining the Potential of Murabaha Bonds in Financing Equipment and Contractual Agreements
- Urban construction development through Jamaleh bonds and Istisna bonds
- Benefit bonds: financing through the sale of future asset benefits
- Issuance of convertible and extendable Islamic financial bonds to existing assets
- Converting receivables into cash through the issuance of debt purchase bonds
- Examining the potential of investment funds in the development of the country's infrastructure: land and building fund, real estate fund, and project fund
- Investment and social responsibility: issuance of bonds for public benefit and charity
- Microfinancing, financing small-scale projects, and crowdfunding
- Stock market financing of projects by establishing public shareholding companies

- The capacity of commodity exchanges in sustainable financing

Educational workshops on sustainable investment and financing

- Principles and fundamental concepts of sustainable financing and investment
- Courses to raise public awareness in the field of sustainable investment
- Courses to enhance specialized and professional knowledge in sustainable investment
- Marketing and sustainable business development courses
- Financial literacy course on sustainable investment
- Negotiation techniques in investment
- Modern international marketing methods
- Feasibility study writing course
- Innovative methods for investment risk coverage
- Basics and principles of venture capital

Titles and Topics of the Specialized Workshops of the Third International Sustainable City Exhibition

The third International Sustainable City Exhibition goes beyond presenting the latest achievements and ideas in sustainable urban development; it also offers specialized workshops for a deeper understanding of these topics and practical skills acquisition. These workshops are conducted by leading experts in each field, familiarizing participants with the challenges and practical solutions in various areas of urban sustainability.

Titles and Topics of the Specialized Workshops Include:

1. Sustainable Transportation Workshop:

- Traffic management and air pollution prevention
- Enhancing public transportation facilities
- Promoting the use of sustainable vehicles

2. Urban Waste Management Workshop:

- Optimizing waste collection and disposal processes
- Encouraging recycling and reducing excessive waste production
- Introducing successful waste management models in sustainable cities

3. Clean Energy in Cities and Industries Workshop:

- Increasing energy efficiency in buildings
- Selecting renewable energy sources
- Smart energy management in sustainable cities

4. Green Space Development Workshop in Cities:

- Designing and implementing parks and green spaces
- The role of trees in improving urban air quality
- The connection between green spaces and citizen well-being

5. Water Management Workshop in Cities and Industries:

- Reducing water waste and optimizing consumption
- Reviving rivers and watersheds
- Water crisis management in sustainable cities

6. Smart Technologies in Urbanization Workshop:

- Using the Internet of Things in urban management
- Smart communication with citizens
- Successful urban smart projects and examples



7. Urban Design for Sustainability Workshop:

- Principles of urban design to reduce pollution
- Development of environmentally friendly public spaces
- Urban interaction for sustainable cities

8. Citizen Participation in Urban Decision-Making Workshop:

- The role of citizens in urban development
- Participatory management in urban projects
- Global experiences in citizen participation

9. Urban Revitalization Workshop:

- Revitalizing and developing dilapidated neighborhoods
- Addressing urban leaps and improving quality of life
- Managing dilapidated areas for sustainable cities

10. Sustainable Urban Culture Workshop:

- The connection between culture and the environment
- Promoting cultural values toward sustainability
- The role of art in shaping urban culture

Topics of the Specialized Dialogue Panels of the Third International Sustainable City Exhibition

The specialized dialogue panels are one of the key sections of the third International Sustainable City Exhibition, providing a valuable opportunity for exchanging views and ideas among specialists, policymakers, and the community. These panels serve as a platform for constructive discussion about current and future challenges in sustainable urban development, seeking to offer practical solutions for creating more sustainable communities.

Topics of the Specialized Dialogue Panels Include:

1. Sustainable Urban Design

- Principles of urban design for improving environmental quality
- Management of public and green spaces in sustainable cities
- Enhancing urban living environments through smart design

2. Sustainable Transportation

- Use of electric vehicles and alternative methods
- Increasing public transportation and cycling usage
- Smart traffic management to reduce air pollution
- The role of technology in improving transportation in cities

3. Urban and Industrial Waste Management

- Managing the negative effects of waste and recycling materials
- Using technology to reduce waste production
- Successful waste management experiences in sustainable cities

4. Sustainable Energy in Cities and Industries

- Reducing energy consumption and increasing the use of renewable energy
- Projects and successful examples of implementing sustainable energy systems
- The role of youth in the culture of sustainable energy

5. Green Space Development

- Promoting green spaces in cities as biological and recreational resources
- The role of flowers and plants in improving air quality and cooling cities
- Successful models of green space development in large cities

6. Water Management in Cities

- Optimizing water consumption and managing urban water quality
- Enhancing water monitoring systems and preventing water crises

- The role of technology in smart water management in cities

7. Citizen Participation in Urban Decision-Making

- The role of citizens in urban development and increasing transparency in decision-making
- Experiences of citizen participation in urban projects
- The role of technology in creating direct communication between citizens and officials

8. Sustainable Urban Space Development

- Developing and renovating dilapidated cities with a sustainable approach
- Social management in sustainable urban development
- The role of the green economy in sustainable urban development

9. Urban Renewal

- Renewing industrial and residential areas
- The role of art in urban renewal
- Successful experiences in urban renewal

10. Developing communication infrastructures in cities

- Methods for developing communication infrastructures with private sector participation
- Concurrent development of communication infrastructures and smart cities
- Increasing investment returns in urban infrastructures

11. Sustainable Economy in Cities

- The relationship between the economy and the environment in cities
- Projects and programs for sustainable economy in cities
- The role of small and medium enterprises in sustainable urban development

Attractive Side Programs of the Sustainable City Exhibition

A variety of attractive side programs have been planned for participants, creating a valuable and unforgettable experience. Here are some details of these programs:

Lectures by Famous Experts in Sustainability:

This exhibition hosts inspiring and educational lectures presented by prominent national and international experts in sustainability. Participants can benefit from their knowledge and insights and become familiar with the latest trends in urban and industrial sustainability.

Bilateral and Multilateral Business Meetings in Pavilion B2B:

Valuable opportunities for networking and establishing connections among participants exist in Pavilion B2B of the exhibition. These bilateral and multilateral business meetings allow participants to meet with their counterparts, find new business partners, and discuss potential collaboration opportunities. These meetings can take place as formal or informal sessions.

Business Contract Meetings:

A dedicated space for business negotiations and contract signing has been set up. Participants can use this opportunity to finalize deals to expand their businesses and create beneficial partnerships.

Launch of Innovative Sustainability Products and Technologies:

Participants can closely explore the latest sustainability products and technologies. Exhibitors and leading companies in this field will showcase their latest achievements in a special launch ceremony, including innovative solutions for urban and industrial sustainability challenges.

Exciting Local Competitions and Award Ceremonies:

To add excitement, the exhibition will host local competitions where participants can showcase their skills and innovations, along with award ceremonies to recognize outstanding achievements in sustainability, creating memorable moments.

Tours of Manufacturing and Industrial Centers:

Participants can join exclusive tours of leading manufacturing and industrial centers in the field of sustainability. These tours allow them to closely observe sustainable processes, advanced technologies, and best practices.

Exclusive Receptions:

Exclusive receptions and hospitality events provide excellent opportunities for informal networking and connection in a more intimate environment. These events may include formal dinners, cultural receptions, or even recreational activities, creating a delightful and memorable experience for participants.

Public Relations of the International Sustainable City Exhibition

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